

Agreement for Logo Use

_____ (hereafter "Company 1") and
_____ (hereafter "Company 2") hereby agree
to the following:

Company 2 is granted a nonexclusive right to display Company 1's trademark logos, company name, and copyright symbols in the following contexts: _____

The logo, symbols, and company name may be used **ONLY** to refer and direct readers to licensed Company 1 literature, products, and brands.

Company 2 agrees to strictly abide by Company 1's standards for fair use of company material and trademarks, which can be found here:

_____.

It is Company 2's responsibility to remain up-to-date on any and all changes made to these standards and to comply accordingly.

Company 2 agrees not to use the logo, company name, or copyright symbols in any way to indicate that it has any ownership or control of Company 1 or its brands and products. Company 2 further agrees not to use the logo, company name, or copyright symbols in any way that would harm, diminish, or impair Company 1's sales, prospects, brand name or reputation.

This agreement does not allow Company 2 to sublicense Company 1's trademark logos, company name, and/or copyright symbols.

This agreement does not constitute an acquisition of a source trademark.

Company 1 may require Company 2 to remove any and all references to its logo, name, and copyright symbols at any time, and may do so through _____
_____. In such an event, Company 2 is obligated to remove all material no later than _____ from the request date.

In witness to their agreement to the terms of this contract, the parties affix their signatures below:

Company 1, signature & date

Company 2, signature & date