

## Merchandising Agreement

This merchandising agreement is hereby made on \_\_\_\_\_ between \_\_\_\_\_  
(hereafter "Party One") and \_\_\_\_\_ (hereafter "Party Two").

Party One and the Party Two agree to the following:

Party One, being the legal and rightful owner and licensor of \_\_\_\_\_  
\_\_\_\_\_ (hereafter "The Product") , grants \_\_\_\_\_

license to Party Two allowing \_\_\_\_ to advertise, manufacture, and distribute The Product.

Party One will retain both title and ownership of The Product.

Party Two is authorized to only distribute merchandise within the following demographic:

\_\_\_\_\_.

Party Two is authorized to only utilize The Product in a fashion that does not compete with Party One's ongoing business regarding The Product. Party Two will further utilize The Product only according to the following stipulations: \_\_\_\_\_

\_\_\_\_\_.

Party Two will pay Party One a lump sum payment of \_\_\_\_\_. Party Two shall also pay Party One \_\_\_\_\_ per \_\_\_\_\_.

Party Two will keep records of every sale and may be called upon at any time to produce records of numbers sold and total sales.

This contract will be \_\_\_\_\_ on \_\_\_\_\_. Any alterations or amendments before that time will be \_\_\_\_\_.

Signed this \_\_\_\_\_ day of \_\_\_\_\_, \_\_\_\_\_.

\_\_\_\_\_  
(Party One)

\_\_\_\_\_  
(Party Two)

\_\_\_\_\_  
(Date)

\_\_\_\_\_  
(Date)