

## Social Media Marketing Agreement

This agreement is made on \_\_\_\_\_ between \_\_\_\_\_  
\_\_\_\_\_, hereafter "Company," and \_\_\_\_\_  
\_\_\_\_\_, hereafter "Agent":

Both parties hereby agree to a short-term marketing contract wherein the Agent agrees to the following:

- To create a \_\_\_\_\_-long ad campaign featuring a unique  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_.
- To promote this campaign on \_\_\_\_\_  
\_\_\_\_\_.
- To reach \_\_\_\_\_ of \_\_\_\_\_  
\_\_\_\_\_ in \_\_\_\_\_  
\_\_\_\_\_.
- To release all rights to any logo, slogan, ad, images, or design used in the ad campaign to the Company upon completion of the project, to be used again at their discretion. (This does not include stock or public domain images or designs that may be used, as those will continue to be available to the public as well as the Company.)

The Company further agrees to the following:

- To pay the Agent \_\_\_\_\_ upfront, \_\_\_\_\_

\_\_\_\_\_ upon completion of the project, and a bonus of \_\_\_\_\_  
\_\_\_\_\_ if the campaign results in \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_.

Company \_\_\_\_\_

Date \_\_\_\_\_

Agent \_\_\_\_\_

Date \_\_\_\_\_